



PRESS RELEASE – 26 MARCH 2007

WEBWAG, A PIONEER OF THE PERSONAL START PAGES, ACQUIRES MOBEASE.

- Webwag acquires Mobease, the creator of widgets and search engine for mobile phones.
- Webwag will soon bring mobile widgets within everyone's reach.

Paris, France - March 26, 2007 - In its strategy to offer a convergent web 2.0 and mobile innovative services, Webwag www.webwag.com announces the acquisition of Mobease.

Founded in 2006, Mobease www.mobease.com, whose mission is to facilitate the life of the mobile user, created Mobidgets™, a widget engine that makes it possible to the user to embark their digital life onto their mobile phone; and Mobifindit!™, a search engine for mobile phones that indexes all the handset's contents, as well as sponsored links which can be updated on line.

A major actor of the Internet personal start page market, Webwag was the first company to create and announce Widgets On Demand (WOD™) in February 2007, with the objective of making widgets more accessible and popular. WOD™ allows you to select a zone within any Internet site with the aid of the mouse, to instantly transform it into a widget that can become a personalized page.

Franck Poisson, founder of Webwag declared: *"With the convergence of Web, mobile and television, Webwag aims to deliver a comprehensive offering to the users. Mobease and Webwag naturally merge because both companies adopted the same convergent approach. The quality of the Mobease team made up around its founder Florent Pitoun, now COO of Webwag, and of its CTO, Thomas Landspurg, and the recognition they have in the mobile industry convinced us of the value of this union. "*

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Florent Pitoun, founder of Mobease, added: *"The iPhone™ and its widgets already paved the way for the industry. By acquiring the technology developed by Mobease, Webwag will provide a comprehensive web and mobile solution for widgets and search. "*

About Webwag:

Webwag helps users create a personalized home page with data feeds and web 2.0 services that are always accessible from any computer. Webwag goes further than any other service by allowing users to search among feeds directly on their personalized page. Webwag has partnered with Yahoo Search Marketing in Europe and the US for keyword-based sponsor links. Webwag is thus unique in covering search in both the personal wide web and the World Wide Web.

In February 2007, Webwag launched the first Widget On Demand™ technology, WOD™. Launched in September 2006, Webwag Inc. is a start-up based in Paris (France) and Palo-Alto (California). The company was founded by Franck Poisson, Google France's Managing Director from 2002 to 2005. The company is privately held.

About Mobease:

Mobease designs, develops and markets applications and services for mobile phones whose vocation is to ease the life of mobile users. In September 2006, Mobease launched Mobidgets™ - widgets for mobile phones, and Mobifindit!™ - the first freely downloadable search engine dedicated to the mobile phones. In May 2006, Mobease received the Guidewire Group Global Innovator award during the Innovate conference! Europe 2006. Created in March 2006 by Florent Pitoun, Mobease is, to date, privately financed.

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